

Queen of Kaftans launches her stunning & spacious Flagship Store in Mumbai

Mumbai, 28th August, 2014: Internationally acclaimed designer Pria Kataaria Puri launched her flagship store at Khar W with much élan and fanfare. Located at the heart of the fashionable city, the store will house her vibrant and eclectic collection of kaftans, dresses, gowns, and luxe line of evening wear which reflects the designer's passion for prints. The store has a special section which displays Cappuccino Collection Fine jewellery for which she is the brand ambassador.

A galaxy of stars and celebrities came to wish Pria on this special occasion. Guests included Zarine & Simone Khan, Arjan Bajwa, Pooja Bedi, Madhoo Shah, Deanne Pandey, Aditi Gowatrikar, Divya Kumar Khosla, Bhavna Pandey, Dolly Sidwani ,Designer Neeta Lulla & Nishka Lulla , Designer Nachiket with wife, rinna shah, Zeba Kholi ,Tanaz Doshi ,Sheena Sippy ,Sona Mohpatra,,Ashwin kakkar,Anil Chopra ,Vikram Raizada,Vikram Bawa Super Models Carol Gracias, Neena Manual and Sucheta, Devita Saraf, Miss Indias - Koyal Rana & Jhataleka Malhotra

The celebrated guests swooned to the store launch and were personally guided by Pria to look through her latest collection. Music played through the evening as guests indulged in champagne and were treated to hors d'ouvers and exotic Turkish baklava as they sifted through the garments and gazed at the numerous pictures that adorned the store walls.